



Allstate
You're in good hands.

NEWS

FOR IMMEDIATE RELEASE

Contact: Eric Scott
847-667-8242

Know What's Under Your Roof Before Disaster Strikes

Prepare for the unexpected with an updated home inventory list

It can happen suddenly and without warning; a catastrophe can damage or destroy your home – along with all the contents inside. In the aftermath of such a devastating event, would you know where to begin in picking up the pieces and starting over? Could you list and describe your possessions so they could be replaced? Allstate recommends that all homeowners take the necessary steps and precautions now in case they suffer a loss.

“Even if you don’t live in a hurricane zone, disaster can strike at any time,” said Dave Prendergast, Assistant Field Vice President for Allstate’s Midwest Region. “Tornadoes, fire and even a theft can impact Midwest homeowners in an instant and with devastating consequences. An accurate and up-to-date home inventory can help make the recovery process easier on you and your family.”

Below are six steps that Allstate recommends you take in preparing a home inventory.

- Whenever possible, make sure your home inventory list includes photographs or video of your belongings. If you have a home video camera, take periodic videos of each room in your house. Focus on individual items in each room. Take additional video of smaller items like jewelry, silver, and related valuables or keepsakes. The same recommendations apply if you’re using a conventional camera. Be sure to be thorough when taking pictures of your belongings.
- Include with any picture or video home inventory list, a detailed, written account of what you own. Be specific in your written inventory. Whenever possible include make, model, serial numbers, receipts, and date of purchase for all items in your home inventory.
- If you don’t have pictures, a written home inventory list is better than no inventory, but make sure you are as detailed as possible.
- Store your home inventory list somewhere away from your home. If you have a bank safety deposit box, keep your list there. If you don’t have a safety deposit box, ask a friend or relative to keep your inventory list in a safe place. Allstate recommends, wherever you store your home inventory list, make sure the location is far enough away from your home it won’t be lost in the same event that may destroy your house. However, make sure your home inventory list is kept close enough so that it is easily accessible to you when you need it.

NEWS

page 2

-more-

- Be sure to update your home inventory after any major purchase or gift. You should be updating your home inventory periodically anyway, but make special effort to do so after any major purchase, holidays, or birthdays.
- If time permits, share your home inventory with your insurance agent so that he or she can help you decide if your coverage meets your needs.

Hopefully it's something you'll never have to consult in the wake of a disaster, but having a readily accessible home inventory list can make the difference when taking the first steps toward recovery.

Now celebrating the 75th anniversary of the founding of Allstate Insurance Company, The Allstate Corporation (NYSE: ALL) is the nation's largest publicly held personal lines insurer. Widely known through the "You're In Good Hands With Allstate[®]" slogan, Allstate helps individuals in approximately 17 million households protect what they have today and better prepare for tomorrow through approximately 14,100 exclusive agencies and financial professionals in the U.S. and Canada. Customers can access Allstate products and services such as auto insurance and homeowners insurance through Allstate agencies, or in select states at allstate.com and 1-800 Allstate[®]. EncompassSM and Deerbrook[®] Insurance brand property and casualty products are sold exclusively through independent agents. The Allstate Financial Group provides life insurance, supplemental accident and health insurance, annuity, banking and retirement products designed for individual, institutional and worksite customers that are distributed through Allstate agencies, independent agencies, financial institutions and broker-dealers.

###